

iPhraseBook™ Application Datasheet

Price

\$12.99 (Additional 5 languages are available for \$2.99 each)

Requirements

Compatible with iPhone, iPod touch, and iPad. Requires iOS 4.2 or later.

Languages

5 Languages included (\$12.99)

5 Expansion Languages (\$2.99 each)

English (American)

Japanese

French

Chinese (Mandarin)

German

Portuguese (Brazilian)

Italian

Russian

Spanish (Latin American)

Turkish

Features

- 2,000 phrases are included for each language
- Native speaker pronunciations of each phrase (more than 5 hours of audio)

- Phrase content is organized into more than 60 topics
- Save Favorite phrases to be indexed by topic for easy access
- Search for phrases in any installed language (Application remembers the last 100 searches)
- Magnify any phrase to view it in large print

iTunes App Store Details

Category Travel

Released Mar 25, 2011

Version 1.0.0

Size 84.8 MB

Language English

Rated 4+ (contains no objectionable material)

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Company Background

Renkara Media Group is a leading developer of iOS software applications for the iTunes App Store, with apps for all platforms including the iPhone, iPad and

iPod touch. Based in Chicago, Illinois, Renkara Media Group was founded in 2008. Starting from the opening day of the iTunes App Store in 2008, the company has delivered over 300 apps in categories including Education, Lifestyle, Entertainment and Productivity.

The company has a specialty in creating educational apps, including test prep (Flashcard Champion® was the #1 Top Paid Education app in January 2010) and language learning (the company's award-winning AccelaStudy® language app features 18 languages in 170 editions and has over 4 million users worldwide).

Renkara Media Group apps have been downloaded over 6 million times. iPhraseBook™ promises to continue the company's tradition of delivering exceptionally intuitive, elegant and content-rich apps that fully utilize the capabilities of the iPhone, iPad and iPod Touch platforms, while delivering long-lasting value for learners of all ages.

Contact

Renkara Media Group

Address 1111 Ashley Lane
Inverness, Illinois 60010 U.S.A.

E-mail support@renkara.com

Fax 866-654-1596

Website <http://www.renkara.com>

Staff Biographies

Charles R. Sieg

President

Charles Sieg founded Renkara Media Group in 2008 as a way to explore his love of languages – the company’s first applications sold on the iTunes App Store were originally used by Mr. Sieg himself as a way to expand his foreign language vocabulary.

Three years and millions of downloads later, Renkara Media Group is a leading app development firm creating innovative, engaging learning experiences for language lovers and travelers worldwide. With the newly introduced iPhraseBook™ app, Mr. Sieg is building on the company’s previous success with the AccelaStudy® language learning app, which includes 18 languages and boasts 4 million users.

Through strategic content partnerships and inventive product development, Mr. Sieg has spearheaded the creation of over 300 Renkara Media Group applications in the iTunes App Store, with many more to come.

Prior to founding Renkara Media Group, Mr. Sieg worked for 16 years designing enterprise application software for Fortune 500 clients in the health care, manufacturing, and financial services industries.

Charles Sieg can be contacted at charles.sieg@renkara.com or by phone at +1 (214) 414-9778 extension 747.

Ahu Sieg, Ph.D.

Director of Research and Operations

Dr. Ahu Sieg holds the position of Director of Research and Operations at Renkara Media Group. She graduated from Illinois Wesleyan University in 1997 with a B.S. degree (double major) in Computer Science and Business Administration. She received her M.S. degree in Management Information Systems in 2000 from Benedictine University. She completed her Ph.D. in Computer Science at DePaul University with a dissertation focused on advanced personalized Web search and recommendation.

Dr. Sieg has published more than a dozen papers in international conferences, workshops, and journals, and has extensive experience in numerous computer programming languages and platforms.

Prior to joining Renkara Media Group, Dr. Ahu Sieg worked for 12 years as an Information Technology consultant. Her extensive industry experience as a software engineer covers all phases of project development including business requirements analysis, architecture and design, user interface design, testing and quality assurance, implementation and deployment.